

THE FRONT

Men's notebook by Clare Richardson

FAST WORK It's not easy being a style icon when the only outfit the world sees you in is a red and white jumpsuit emblazoned with sponsors' names. But as Lewis Hamilton and every petrolhead knows, it's the details that make the difference, which explains why the former F1 champion has teamed up with Reebok to launch Smoothfit, its groundbreaking footwear and apparel technology that eliminates all exposed stitching and bonding for the ultimate in comfort. Premier long-sleeve top, £35; Agility shorts, £20; Select Ride 2 trainers, £100 (reebok.com).



RAINING CHAMPION

The road-race cycling specialist Rapha has developed the ultimate wet-weather jacket. Designed for severe conditions, it has copious details such as neoprene cuffs to keep the wet out, and breathable underarm panels. £190 (rapha.cc).



GO-FASTER

STRIPE We love the Alexander McQueen Puma sports range for men and women – not exactly archetypal sportswear but a great way to inject a little style into your kit. Check out the two-tone baseball jacket and the track pants. Baseball jacket, £150; stripe track pants, £110 (0845-123 7862; asos.com; puma.com).

AB FAB Cellulite cream is already a staple in most women's bathrooms; now the male equivalent has arrived. Lab Series Ab Rescue Body Sculpting Gel is a post-workout treatment that claims to give you better-looking abs. This cool gel containing caffeine, soya and creatine helps tighten and smooth hard-worked abdominal muscles. £28 (0870-034 2566).



DOWNHILL ALL THE WAY Paul Smith and the ski manufacturer Edelweiser have joined forces this winter to make sure you not only look stylish on the slopes but also optimise your performance.

The state-of-the-art handmade skis come in Paul Smith's signature tonal multi-stripe and can be made to order. The Paul Smith Swing 162, £700 without bindings, £840 with (paulsmith.co.uk).



THREE OF THE BEST

TRAINERS From top, red and black, £110, New Balance (newbalance.co.uk); Air Maxim, £95, Nike (nike.com); silver and red, £135, Asics (asics.co.uk).

CLICK HERE

allweathers.co.uk This easy-to-use website is perfect for hikers and campers who enjoy braving the elements. Choose your rucksack, tent and related equipment from well-known and reliable brands including Berghaus, The North Face and Hi Tec.